



Sambão Sponsorship Program
“Supporting Brazilian Culture and Entertainment”

P. O. Box 598
Mountain View, CA 94042-0598
www.sambao.org

Dear Sambão Member,

We are asking that all Sambão members approach at least one party for sponsorship.

Attached is a packet for your potential sponsors. It contains:

- A letter to your boss/contact/whomever, which you personalize with a signature and your own contact information. (You are the liaison for your sponsors).
- A general overview of Sambão and Carnival. Before giving this away, please read to familiarize yourself with the material.
- A registration form

Important information for you:

- Collect sponsor donations and registration forms from your sponsor and give to Kim at rehearsals.
- Logo artwork: Please strongly encourage digital files; best case scenario vector artwork (Adobe Illustrator .ai or .eps file, or equivalent) Have sponsor email digital files to kharris@visa.com.
- Prior to parade, you'll distribute T-shirts to your sponsors.
- If your sponsors are around at gatherings, let us know so we can thank them.
- **Deadline for sponsor submission (registration, logo artwork and donation) is Friday May 2nd.**

Thank you!

Kim Harris
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