



Sambão Sponsorship Program

“Supporting Brazilian Culture and Entertainment”

P.O. Box 598
Mountain View, CA 94042-0598

www.sambao.org

Dear Sambão Member,

We are asking that all Sambão members approach at least one party for sponsorship.

Attached is a packet for your potential sponsors. It contains:

- ✉ A letter to your boss/contact/whomever, which you personalize with a signature and your own contact information. (You are the liaison for your sponsors).
- ✉ A general overview of Sambão and Carnaval. Before giving this away, please read to familiarize yourself with the material.
- ✉ A registration form

Important information for you:

- ✉ Collect sponsor donations and registration forms from your sponsor and give to Simon at rehearsals.
- ✉ Logo artwork: Please strongly encourage digital files; best case scenario vector artwork (Adobe Illustrator ai or eps file, or equivalent) Have sponsor email digital files to simon.bosley@comcast.net
- ✉ Prior to parade, you'll distribute T-shirts to your sponsors.
- ✉ If your sponsors are around at gatherings, let us know so we can thank them.
- ✉ Deadline for sponsor submission (registration, logo artwork and donation) Is Friday May 7th, 2004
- ✉

Thank you and good luck!

Simon Bosley

(408) 375-2762 or simon.bosley@comcast.net